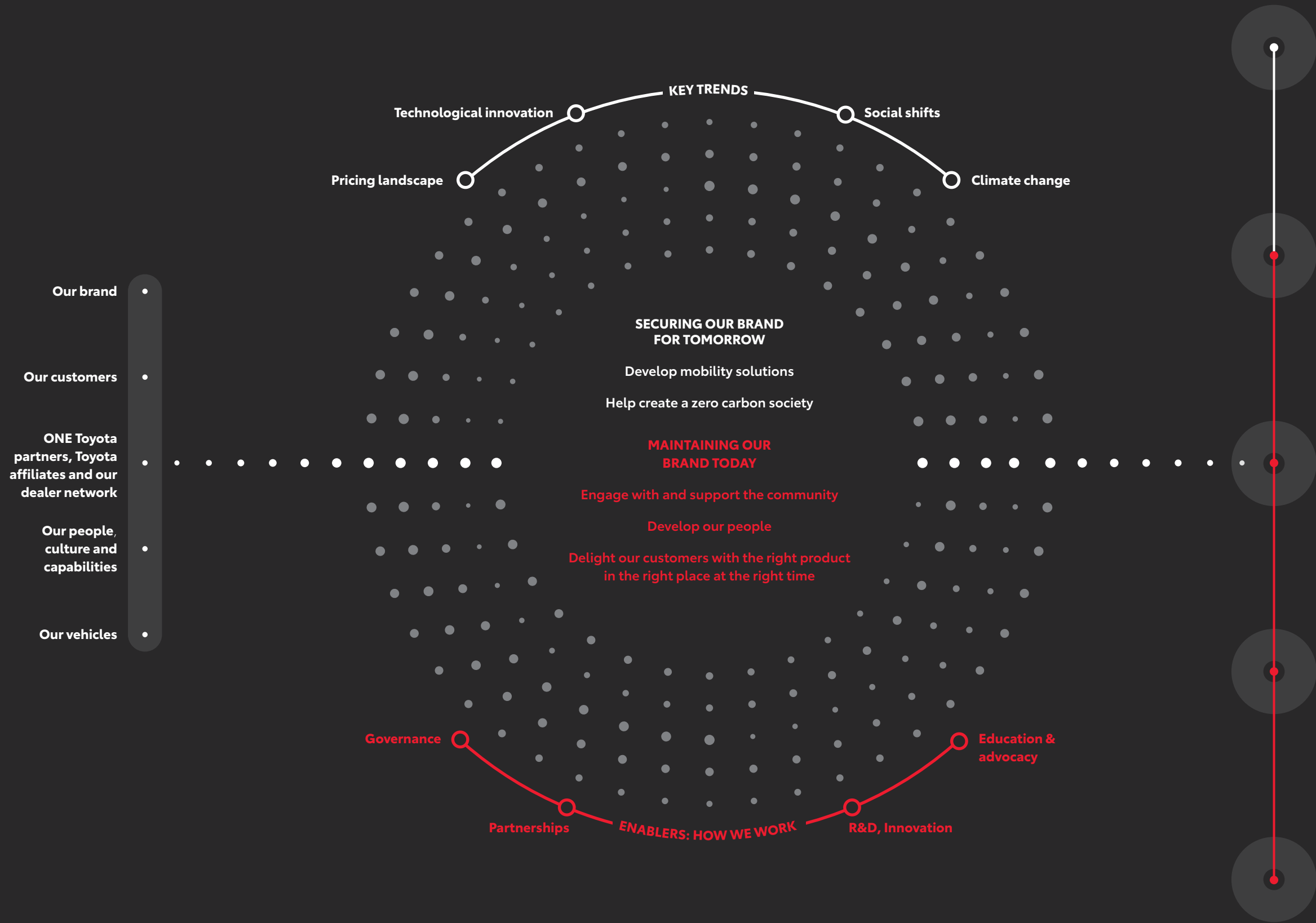


How we create value

What we draw on



The value we create

- Designing the future**

Our vehicles’ emissions (and their production and disposal) contribute to climate change and other environmental impacts. In line with the Toyota Environmental Challenge, we work constantly to minimise these impacts. Through innovation, partnership, advocacy and education, we are helping to realise a future of Connected cars, Autonomous/ Automated driving, Sharing and Electric (‘CASE’).
- Ever better vehicles**

We deliver the vehicles Australians need, with more Toyotas on the road than any other vehicle. Our vehicles create Toyota fans for life, because of our ability to develop and manufacture vehicles with technological features that meet the needs of our customers. Our customers and their needs are always our focus.
- Enriching communities**

Toyota Australia is embedded in the Australian community through trust in our vehicles, and wide-ranging engagement. We support grassroots to elite sport; local communities and not-for-profits. Our vehicles are also involved in congestion and traffic accidents, so we constantly work towards safer vehicles and a future of equal access to mobility.
- Building capabilities**

We build skills and careers. Our work on building capabilities internally is reflected in our community investment, with a focus on sharing our knowhow with Australian not-for-profits and small businesses through the Toyota Production System Support Centre (TSSC), and building the STEM skills that we will depend on in our future employees.
- Wide-reaching economic impacts**

Our business is at the heart of an ecosystem of dealers, suppliers and partners. Our vehicles keep thousands of Australian businesses on the road, with a low total cost of ownership. Our community investment contributes to the not-for-profit economy. We are helping to build the skills and technologies for the economy of the future.