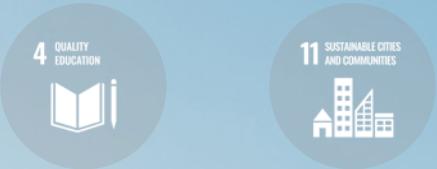


# Enriching communities

Toyota has a long history of engaging with and supporting the communities in which we live, work, and operate. We're a part of Australian society, and we work constantly to have a positive impact on Australia's people and environment. We support local and international sport, STEM education, not-for-profit initiatives, matched giving, and disaster relief, and have a particular commitment to the communities in which we operate.



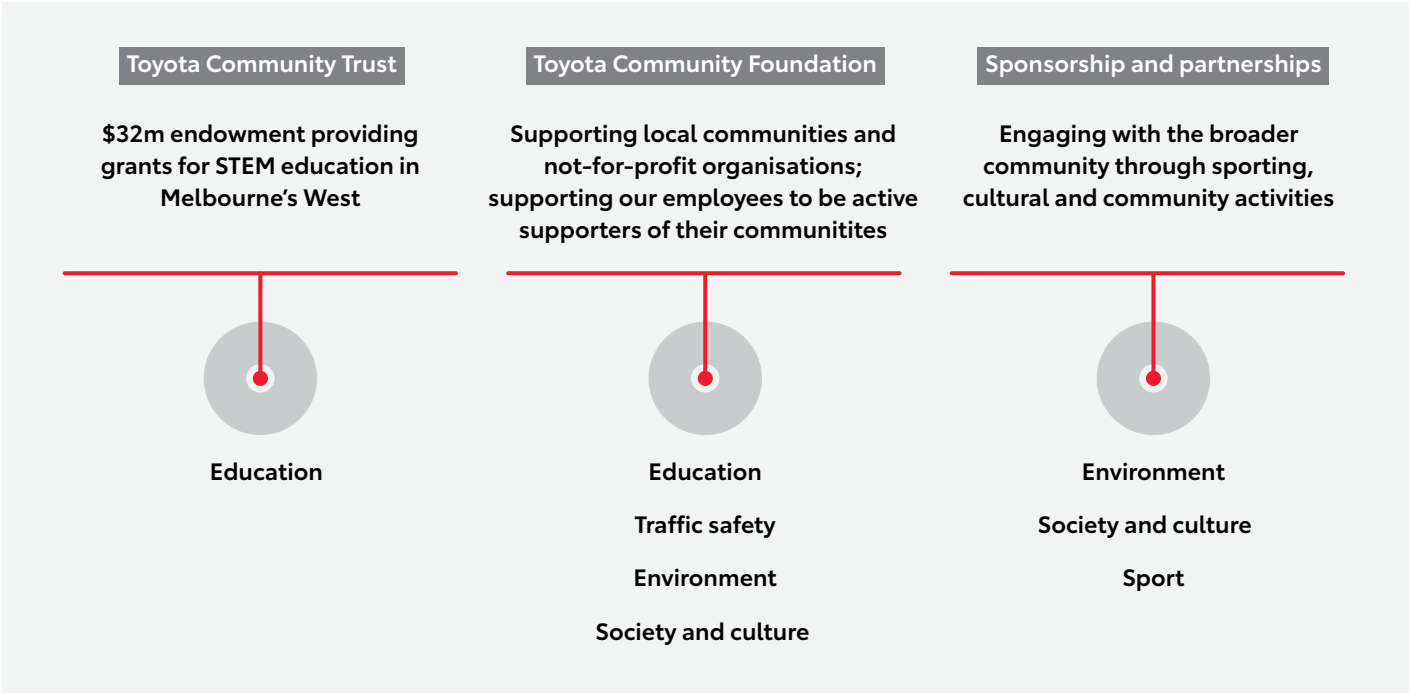
## Community investments and partnerships

Two of our Toyota Guiding Principles are the starting point for our focus on community investment and meaningful partnerships:

- Contribute to the economic and social development through corporate activities in the community

- Pursue growth through harmony with the global community through innovative management.

We support a wide variety of activities through three main channels, with priority focus areas that reflect those of Toyota globally.



Toyota Community Trust and Toyota Community Foundation for reporting period	Contribution (\$)
Environment	8,000
Road safety	350,000
Education	1,141,000
Health & human service	573,000
Civic & community	100,000
Toyota Production System Support Centre (TSSC) and matched giving	640,000
Total	2,812,000



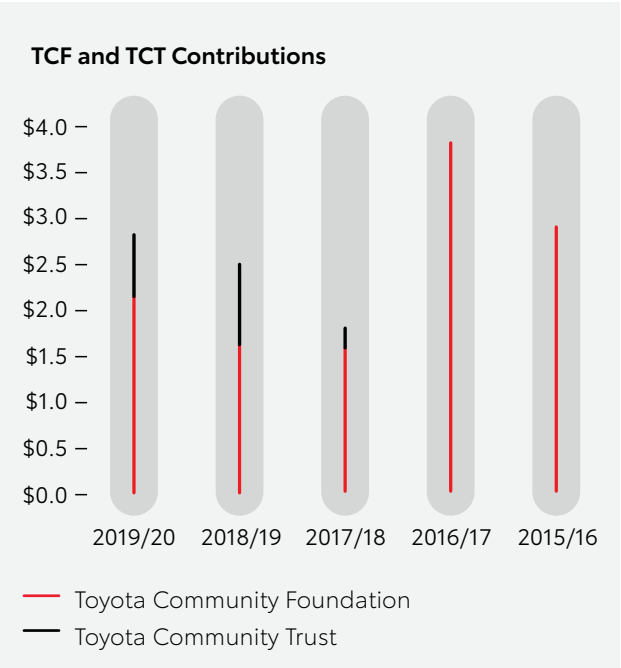
Toyota Community Trust

The Toyota Community Trust (TCT) was established in 2017 with a \$32 million endowment, to honour our legacy of local manufacturing in Australia. This trust is discretionary and managed by the Directors of the Toyota Community Foundation Australia Pty Ltd (TCFA), a 100% owned subsidiary of TMCA.

The aim of the trust is to inspire and support young people in Melbourne to pursue further study and careers in science, technology, engineering and maths (STEM). It focuses on:

- Addressing barriers to students pursuing STEM-related studies
- Providing students with access to quality learning environments and experiences
- Supporting teachers to strengthen their STEM teaching skills
- Addressing gaps between studies offered and employer needs.

While Toyota Australia has a long history of supporting community organisations, the trust marks a significant step-change in our support. Since its inception in October 2017, the Trust has been able to provide over \$1.8 million in grants to 21 beneficiaries.



During the reporting period, the Trust was proud to announce another eleven grant recipients. The initiatives all target school children, and engage with local students through a range of programs, workshops, camps, educational experiences, and collaboration with universities. Examples of the work supported through TCT can be seen on our [website](#).



**NASA scientist inspiring GEMS**

Ecolinc is a specialist STEM (Science, Technology, Engineering and Mathematics) learning facility established by the Victorian Government. The Toyota Community Trust provided a grant to fund a two-day GEMS (girls in engineering, mathematics and science) conference for more than 120 year 9 and 10 students, held at the Toyota Centre of Excellence in Altona. Proceedings commenced with a keynote presentation from NASA scientist Jessica Raw, and included a STEM panel discussion by women working in software development, biomedical science, chemical engineering and research innovation. The conference also included group presentations on career pathways; industry visits; careers expo; and access to a range of online tools to assist with career pathways.



**Makers Empire 3D Printing in Schools – ‘Learning by Design’**

Makers Empire developed a software program specifically for primary school students that allows them to bring STEM projects to life in 3D. Funding for the project was provided by a \$60,000 Toyota Community Trust grant that enabled two teachers from eight different primary schools in Melbourne’s western suburbs to complete Makers Empire’s ‘Learning by Design’ course.

This project provided students with the opportunity to develop STEM skills in a fun and engaging way, acquire life-long skills in design and critical thinking, and gain relevant technology expertise. At the end of 2019, students from the participating schools came together to showcase their achievements through the program and their application of 3D printing technology.

Toyota Community Foundation

Through the Toyota Community Foundation (TCF), we partner with a range of relevant stakeholders to provide funding and support for our key focus areas:

- Traffic safety
- Education
- Environment
- Local communities where we operate.

The Foundation is overseen by a TMCA executive and supported by the community champions committee from across the company. Our focus areas and actions are guided by a set of principles focused on community capacity building. These include:

- Addressing the needs of local communities
- Supporting the objectives of all parties, and exchanging value beyond financial support and branding
- Building strong relationships with long-term benefits
- Providing opportunities for our employees and dealers to participate.

TCF annually invests \$2 million back into the community, has fostered over 400 local and national partnerships, and has provided over \$200,000 in-kind support. More details on TCF activities can be found on our [website](#).

**Toyota Production System Support Centre (TSSC) Australia**

The TSSC was established in 2016 as a means for us to share our knowledge of the Toyota Production System (TPS) with targeted not-for-profit organisations and small businesses. TPS is our global system of problem solving that is embedded at every level of the organisation. It evolved from our long manufacturing experience and is grounded in a philosophy of continuous improvement and respect for people.

We work closely with selected organisations through workplace support and training workshops, and share ideas to help our partners stay competitive and preserve jobs or support more people in need. Examples of TSSC’s work can be seen on the [website](#).





**TSSC support for Western Chances**

TMC’s global corporate initiative ‘Start Your Impossible’ envisions a more inclusive and sustainable society. We embrace this vision in our community partnerships, such as Toyota’s support to Western Chances through the Toyota Community Trust. Through this partnership, Toyota supports 85 scholarships annually to remove financial barriers to STEM and other studies.

Western Chances awards tailor-made merit-based scholarships to talented and motivated young people from the West of Melbourne whose circumstances prevent them from attaining educational or career opportunities. They also offer programs and networks to recognise, nurture and celebrate this young talent to help them reach their full potential. However, within their assessment processes, the Western Chances team were being

faced with high numbers of applications received with missing or incomplete documentation, placing a high administrative burden on their small team, causing delays, and increasing assessment processing time.

Western Chances reached out for support, and over a four-month period the TSSC team helped to introduce TPS tools that allowed the Western Chances team to establish clearer work standards, along with visual tools to track the team’s progress and priority for all applications, motivating them to complete assessments in a timely manner.

By the end of the project, the average scholarship assessment lead-time had reduced by 57% and the number of applications received with incomplete supporting documents reduced by 87%. The improvements allowed the team to award a record number of scholarships in 2019 to meet the increased demand for support.

**Local council grants**

In Port Melbourne and Altona, where TMCA has significant operations we provide an annual equipment grant to each local council. These can be used at the councils’ discretion for a range of initiatives including providing family services, support for grassroots communities, recreational clubs and creative groups.

**Road Safety Education Australia**

We believe our role in keeping Australians safe on our roads extends beyond the quality of our vehicles. Since 2010, we have partnered with **Road Safety Education Australia** (RSE), which provides evidence-based road safety education. RSE’s flagship Rotary Youth Driver Awareness (RYDA) program reaches over 50,000 teenagers across the country every year, supporting teachers with the tools to help their students become active, responsible road citizens.

**Schools Plus**

Toyota Australia partners with the national charity Schools Plus to provide grants to five schools and scholarships for disadvantaged local schools and students in Sutherland Shire, where our sales and marketing office was located for many years. The partnership is intended to maintain a lasting legacy to benefit the community following our departure in 2017. Since its inception, Toyota have supported twenty annual scholarships for year 10 and 11 students, and focused funding on five different school projects.

**Friends of Lower Kororoit Creek**

We continue to invest in the local environment at Lower Koroit Creek through annual grants to help maintain the health of the local fauna, and honour a long association with the creek that runs beside our former plant in Altona, now the Toyota Centre of Excellence. Together with the Friends of Lower Kororoit Creek and Hobsons Bay City Council, Toyota employees and their families have helped plant more than 40,000 trees and shrubs in the area.

**Employees**

We believe in supporting the individual passions and causes that are close to our employee’s hearts. Our matched workplace giving program enables employees to donate to an eligible charity, with Toyota matching this donation up to \$1,000 per employee, with an annual

budget cap. Since 2014, more than \$200,000 has been donated to 92 charities selected by our employees.

Each year, we also provide up to 40 employees with an opportunity to win a \$1,000 grant towards a non-profit community group they actively support. Since the program began in 2012, we have given out almost \$200,000 in grants to organisations including local sporting clubs, kindergartens, and organising a swimming carnival for children living with a disability.

**Bushfire relief**

We feel deeply for those Australians affected by the devastating bushfires during 2019/2020 and praise the tireless and courageous efforts of emergency services and military support who battled catastrophic conditions. To show our support, TMC and TMCA made a joint donation pledge of \$573,000 to the Australian Salvation Army to assist their efforts both during the immediate crisis and over the longer term to help local communities recover.

Our response to natural disasters in Australia is guided by our Disaster Relief Policy, introduced in 2012. This helps ensure our response is effective and reaches those that need it most.

**NRL Cowboys House**

Established in 2017, NRL Cowboy House provides supported accommodation for up to 104 young Aboriginal and Torres Strait Islander students from some of North Queensland’s most remote and educationally disadvantaged communities, enabling them to access quality secondary education opportunities. Toyota Australia and the North Queensland Toyota Dealers are long-standing supporters of the North Queensland Toyota Cowboys and the Cowboys Community Foundation.

During the reporting period, this support continued with the donation of a Toyota Corolla Hatch Ascent Sport for fundraising.

Toyota is also creating real-life opportunities for one young House student through a school-based traineeship with dealer Mike Carney Toyota.



## Sponsorships and partnerships

In addition to our philanthropic activities, Toyota Australia is a proud sponsor and participant in a range of sporting, cultural and community events. These relationships emulate Toyota's Guiding Principles, support our brand presence in the community, and are an important way for us to engage with and contribute to the economic and social development of the Australian communities in which we live, work, and operate.



## Australian Football League

### Premier Partner since 2004

Toyota Australia has extended its long-term sponsorship of the Australian Football League (AFL) until at least the end of the 2023 season, taking one of Australia's most high-profile partnership deals to 20 years. Our commitment to the game is also pursued through our official automotive partnership with the AFL Women's Competition, and our ongoing 'Toyota Good for Footy program'. Good for Footy focuses on growing the engagement in AFL throughout our communities, no matter your age, gender, or experience. Our annual national raffle has raised millions of dollars that help support grassroots footy around Australia, and we cover all administrative costs so that all proceeds go directly to the clubs.



## National Tree Day

### Partner since 1999

In 2019, Toyota Australia celebrated 20 years of partnership with National Tree Day by rallying together our dealer network, students and local communities to contribute to the 25 million trees planted to date. We had a record number of Toyota Dealers register this year, with 218 hosting and supporting activities all around Australia.



## Toyota Country Music Festival

### Supporter for over 25 years



## Cricket

### Partner since 2012

Our annual 'Toyota Good for Cricket' Raffle has raised \$5 million since 2008 and helped over 500 local clubs from every state and territory. A recent focus has been on enabling more women in Australia to play the game they love, and we have supported this through providing a 'Toyota Good for Cricket' women's kit to 100 local cricket teams around Australia.



## TGRA 86 Series

Previously known as the Toyota 86 Racing Series, this Australia wide one-make series race has been held since 2016. It is an exciting platform for talented drivers to demonstrate and develop their skills on some of Australia's best racing circuits, and ensures that the driver's talent, rather than team budget, is key to winning glory.



## Adelaide Crows

### Major Partner Since 1991



## North Queensland Cowboys

### Principal Partner since 2003



## Olympic and Paralympic Games

### Partner since 2015

Toyota is a worldwide partner of the Olympic Games and Paralympic Games, providing mobility services and logistics expertise for the planned 2020 games. Sadly, the games have been postponed, but Toyota will continue to be a partner and support the success of the Olympics when they are set to return in 2021. See more about our innovations for the Games on our global [website](#).