RAV4
The SUV for every journey.
We are a group of passionate perfectionists who can’t let well enough alone... That’s Toyota. That’s the spirit. And that’s our contribution to the world. We will be the best we can. And we will help as many as we can to be the best they can...

— Eiji Toyoda
Get ready for a whole new adventure.

Strapping on the surfboard, buckling up the kids or just loading in your overnight bags – however adventure sounds to you, you can be prepared with the latest RAV4. Built for fun, designed for discovery and made to ensure a trip of a lifetime – this is the car for the young at heart and the free of spirit.

From front to rear, everything about the RAV4 is geared towards your next escape. Whether it is a big road trip or just a quick shopping trip, you’ll find the RAV4 is versatile, spacious and sporty enough to get you there in style and comfort.

It is packed with superior technology, such as the 6 speaker audio on GX and GXL and 11 speaker JBL premium audio on Cruiser, seven SRS airbags, flexible storage options and reversing camera.¹ Active Cruise Control,¹ Autonomous Emergency Braking¹ as well as front and rear parking sensors¹ are standard on all grades. This means every drive comes with the latest innovations for your enjoyment.

Ready? It’s time to get a little adventurous.
This is what adventure looks like.

From the first look it’s clear this is a vehicle that wears its stylish sophistication with pride. With the angular headlights, sculpted body, deep grille and squared off bumpers – the RAV4 makes no effort to hide its sporty sense of adventure.

Cruiser models come with a power back door for added convenience. The overall effect is a stylish, sporty silhouette that’s equally at home in the great outdoors or the inner city. So if you’re going off-road, or just off to the gym, your RAV4 will always look the part.
A first-class performance.

Sporty, responsive, smooth and whisper quiet. The RAV4 has been designed with your driving comfort in mind.

The Electric Power Steering (EPS) control provides precise steering feedback, while the Dynamic Torque Control AWD system allows the driver to track the intended driving line and achieves drivability on every road surface condition.

Whisper quiet...
Dampening panels on the dash and sound insulation in the floor reduce inside noise, while outside, the door mirrors are specifically designed to optimise airflow.

So whether you’re negotiating the Great Ocean Road or the office car park, you can be confident that cornering will always be smooth in your RAV4.

...yet roaring with excitement.
When you are ready for an even greater performance, turn on SPORT Mode (Automatic and CVT only). With an improved accelerator response and the benefit of sports shift timing, it will help you feel in total control.
You might live an active lifestyle, but that doesn’t mean you have to go without life’s comforts. Step inside the RAV4 and you’ll begin to appreciate just how comfortable and adventurous your journey can be.

The RAV4 is spacious and open – just what you would expect in an SUV – and luxurious too. Further accentuating the design, silver accented ornamentation has been used alongside a matte black trim and what’s more, the RAV4 has a lot more legroom than you would believe from a quick glance from the outside.

**Taking technology new places.**

Settle into the driver’s seat, and find at your fingertips the Multi Information Display (MID). It keeps you up-to-date on everything you need to know, from the outside temperature to fuel economy.

**Room for all your stuff.**

The RAV4 has a large amount of cargo space on the inside. That means more room for your shopping, suitcases and sports equipment. There are some clever space-saving aspects too. For example, the 60:40 split fold rear seats mean you can configure the back in different ways. So those long items of all shapes and sizes can be stored partly in the boot or partly in the seat area. Or, for really big loads, you can use all of the seat space to create a substantial storage area.
Out and out escapism.

The RAV4 is packed with enough smart technology and clever features to make every drive one to look forward to.

With Electric Power Steering (EPS) the RAV4’s a breeze to manoeuvre, and parking’s easy too. Front and rear parking sensors¹ and reversing camera¹ are standard across the range.

Go riding on the freeway.
Active Cruise Control is a standard feature on all RAV4 grades. Enjoy your trip with the six speaker audio on GX and GXL and 11 JBL speaker system on Cruiser, complete with digital radio² (DAB), Bluetooth®³ and a USB port⁴ for your iPod®⁵ so you can crank up your favourite tunes all the way there. With satellite navigation⁶ as standard, you’ll always get to where you need to go with ease and you can connect your smartphone to find fuel, weather reports and much more using Toyota Link.⁷

Truly visionary design...
The intelligent body design of the RAV4 means you can see more of the road, and more of the sights, without moving a muscle. Available as standard on GXL and Cruiser models there’s Blind Spot Monitor¹ (BSM) that alerts you to hazards in your rear blind spot, and also Rear Cross Traffic Alert¹ that alerts you to potential hazards approaching from the right or left of your vehicle when reversing out of a tight parking spot.

...with room for your gear.
Phone, coffee, camera, sunnies – when you’re out on an adventure, you need to be able to store all of your essentials. That’s why the RAV4 is full of clever compartments, pockets and cup holders – so you’ll never have to leave a thing behind when getting away from it all.
Great power, wielded wisely.

The RAV4 comes in three powerful engine options, including a Turbo diesel:

**2.2L Turbo diesel.** Producing 110kW\(^8\) of power, 340Nm\(^8\) of torque and with an intercooled turbocharger, the diesel RAV4 delivers outstanding power. And with finely tuned transmission ratios and outstanding aerodynamics contributing to fuel efficiency, RAV4 achieves excellent performance.

**2.5L Petrol.** Producing 132kW\(^8\) and 233Nm\(^8\) of torque, the 2.5L Petrol engine is the most powerful in the range. But it’s power delivered responsibly – with a focus on efficiency and even minimal noise.

**2.0L Petrol.** The 2.0L Petrol engine puts out 107kW\(^8\) of power and 187Nm\(^8\) of torque. The Multi-drive (CVT) produces smooth, powerful acceleration. What’s more, ECO drive mode (CVT models only) regulates the engine output and air conditioning operation while keeping excessive energy consumption to a minimum.
You can be confident that for every wild adventure, you will drive home in a vehicle equipped with an impressive system of safety technology, which comes with a 5-star ANCAP safety rating.

**Braking new ground.**
When you’re on the go, it’s good to know you can stop in a hurry. That’s why we have gone all-out with the inclusion of an Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Vehicle Stability Control (VSC). Designed to help ensure maximum brake force to all wheels in even the worst conditions.

**Stay on track, always.**
Available as standard on all grades, Lane Departure Alert® (LDA) uses a camera to detect lane markings. It provides audible and visual warning should it recognise that you’ve moved out of your lane without indicating, and will automatically help steer you back on track to make your drive as effortless as possible. Hill-start Assist Control® (HAC) helps make roll-backs a thing of the past even when negotiating the steepest of hill starts.

**The one place we’re not adventurous.**
We have equipped the RAV4 with seven SRS airbags, including curtain shield airbags that help protect all your passengers from a side impact. The RAV4 is equipped with an Autonomous Emergency Braking technology which comes standard on all grades.
In the event that your car drifts from its lane, this presents a serious safety hazard. This is why we developed Toyota Safety Sense+ (TSS+) a multi-feature active safety package to help keep you and your passengers out of harm's way.

TSS+ incorporates Lane Departure Alert, Pre-Collision Safety system, Automatic High Beam and Active Cruise Control.

With automated pre-collision warning and braking at its core, TSS+ uses intuitive technology to sense danger, providing greater reassurance to the driver and extra protection for passengers across a varying range of driving speeds and conditions.

The road is an unpredictable place – you can never be certain of what dangers may lie ahead. Which is why we developed Toyota Safety Sense+ (TSS+) a multi-feature active safety package to help keep you and your passengers out of harm's way.

In the event that your car drifts from its lane, this presents a serious safety hazard. This is where Lane Departure Alert (LDA) helps. It provides a visible and audible alert should you inadvertently deviate from your lane, helping keep you, your passengers and other vehicles safe.

Pre-Collision Safety system (PCS) helps keep you safe, with Forward Collision Warning (FCW) using radar to identify any threat up ahead and issue an alert. During braking, Brake Assist (BA) applies additional force, and if necessary, Autonomous Emergency Braking (AEB) will activate to reduce speed and mitigate impact.

Leaving your headlights on high beam can be a hazardous distraction to other drivers. By using a camera to sense either approaching headlights or the taillights ahead, Automatic High Beam (AHB) will switch between high and low beam as needed to help you maintain safe and considerate driving.

Keeping a constant distance between vehicles helps make driving safer. By using a milliwave radar to constantly monitor the gap, Active Cruise Control (ACC) will maintain a set space from the vehicle in front, automatically accelerating or slowing down to compensate for the vehicle in front varying its speed.
• 2.0L 2WD Petrol, 2.5L AWD Petrol, or 2.2L AWD Turbo diesel engine
• Available in CVT (2WD only), 6-speed automatic (AWD only) or manual transmission (2WD petrol and AWD Turbo diesel only)
• Dynamic Torque Control (AWD only)
• 60L fuel tank capacity
• 17” steel wheels
• Daytime Running Lamps (DRLs)
• Front fog lamps
• LED headlamps with auto-leveling

GX

• Rain sensing wipers
• Driver’s 6-way and front passenger 4-way manual seats
• 60:40 split fold rear seat
• Colour Multi Information Display (MID)
• 6.1” colour touchscreen display with digital radio² (DAB)
• Satellite navigation⁶
• Steering wheel controls with audio, MID and telephone controls
• Reversing camera
• Front and rear parking sensors

• Vehicle Stability Control (VSC)
• Active Cruise Control
• Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD)
• Driver’s and front passenger front and side, curtain shield and driver’s knee SRS airbags
• Toyota Safety Sense+¹⁰, including Lane Departure Alert (LDA)⁹, Automatic High Beam (AHB)⁹ and Pre-Collision Safety system (PCS)⁹ including Forward Collision Warning (FCW)⁹, Brake Assist (BA)⁹ and Autonomous Emergency Braking (AEB)⁹

See over for more GX features
Steering wheel controls

Multi Information Display

6.1” colour touchscreen display with satellite navigation

17” steel wheels
in addition to or in replacement of GX features:

• 18" sport alloy wheels
• Privacy glass
• Chrome interior door handles
• Console box with sliding lid
• Premium gear lever and knob
• Automatic dual-zone climate control
• Smart entry and start system

- Premium steering wheel with audio, MID and telephone controls
- Roof rails
- Reversing camera with Back Guide Monitor
- Electro-chromatic interior mirror
- Blind Spot Monitor¹
- Rear Cross Traffic Alert³

Optional premium interior pack on 2.0L GXL:
- Leather accented interior
- Power adjustable driver’s and front passenger seats with seat heaters
- Driver’s 10 ways adjustable power seat with lumbar support
- Driver’s seat memory (2 positions)
Premium steering wheel

Blind Spot Monitor

Smart entry and start system

Reversing camera with Back Guide Monitor

18" sport alloy wheels
in addition to or in replacement of GXL features:

- 18" luxury alloy wheels
- Driver's and front passenger seat heater
- Driver's 10-way power seat
- Driver's seat memory (2 positions)
- Leather accented interior
- Power back door
- Tilt and slide moonroof
- 6.1" LCD colour touchscreen display with 11 speaker JBL premium audio, single-disc in-dash CD player, MP3\* compatibility and AM/FM tuner
Show your true colours.

We have put together a range of colour options for each RAV4 model – all selected to perfectly complement the unique lines and sleek styling of the RAV4. So just how do you want to stand out from the crowd?

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Glacier White 040
Crystal Pearl 070
Liquid Bronze 4T3
Hazel 4U5
Silver Sky 1D6
Graphite 1G3
Ink 209
Blue Gem 8X7
Peacock Black 221
Atomic Rush 3T3
Everything about the latest RAV4 is dynamic and adventurous, and this same stylish thinking extends to the interior as well. With total comfort in mind, the front seats have been designed to expand the area of contact between the passenger’s body and the seat to enhance overall comfort and convenience. Add to that a variety of seat positions and features that allow you to increase knee space and elbow room; the RAV4 has all the options you need to make sure you get the best comfort during your journey.

It’s what's inside that counts.
The RAV4 is available in five trim types, including fabric and premium interiors with leather accented seats (Only available on Cruiser model and GXL premium interior option pack), so you can travel in style to every adventure.
Black fabric with stitching (FA20 – GXL model only)

Leather accented black (LA20 – Cruiser model and GXL premium interior option pack only)

Leather accented tan (LA30 – Cruiser model only)

Leather accented beige (LA40 – Cruiser model only)
Toyota Genuine Accessories¹⁴ have been built to assist in life’s great adventures. Whether you’re interested in a weekend getaway, spontaneous adventure or just the great outdoors, RAV4 is up for the challenge. With accessories such as the Bicycle Carrier to help transport your bikes for a weekend ride or the cargo barrier to help ensure your luggage stays where it should, RAV4 helps to get you ready hassle free. All Toyota Genuine Accessories are backed by our Toyota Warranty.¹⁵

To find out more, go to www.toyota.com.au/rav4

Sporty extras for your weekend adventure.

⁴ Toyota Genuine Accessories have been built to assist in life’s great adventures. Whether you’re interested in a weekend getaway, spontaneous adventure or just the great outdoors, RAV4 is up for the challenge. With accessories such as the Bicycle Carrier to help transport your bikes for a weekend ride or the cargo barrier to help ensure your luggage stays where it should, RAV4 helps to get you ready hassle free. All Toyota Genuine Accessories are backed by our Toyota Warranty.¹⁵

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GXL model in Blue GemṢ shown with optional roof racks, slimline weathershields, side steps, bonnet protector, headlamp covers, bicycle carrier and 17” alloy wheels. All accessories sold separately.
Fabric seat covers

Carpet floor mats

Blind spot monitor
(Applicable on GX models only)

Cargo barrier

17" alloy wheels
(GXL and Cruiser grades require change in tyres from 18" to 17")

Tow bar, tow ball & trailer wiring harness
(Each sold separately)

Scuff guard

Cargo barrier
The Toyota Advantage.

Every Toyota gives you a lifetime of advantages. That’s what makes it a Toyota. You’ll enjoy legendary Toyota value from the moment you drive away, and you’ll continue to appreciate the quality, safety and innovation that’s engineered into each model, every day you drive.

Discover the full range of products and services and find your nearest Dealer at toyota.com.au

A smarter way to buy.
Toyota Access puts you in complete control when buying a new car.\(^{17}\) Drive out of the Dealership with a clear road ahead then drive back a few years later with more options at your disposal than ever before. Whatever stage you’re at in life, Toyota Access puts you in the driver’s seat with ongoing flexibility and assurance. To discover Toyota Access for yourself visit toyota.com.au/access

Capped price servicing\(^ {18}\)
A new Toyota means you don’t have to worry about unexpected service costs. Every Toyota comes with a low, capped price service cost for a set number of years/kilometres. Pay the same low capped price from one eligible logbook service to the next for up to three years or 60,000km, whichever occurs first (including Genuine parts, labour and fluids).

For the full benefits consult a Toyota Dealer or visit toyota.com.au/advantage

Finance to get you going.
If you need a little help, Toyota Finance\(^ {20}\) can offer you a wide range of vehicle financing. With Toyota Finance, you’ll have the peace of mind of dealing with one of Australia’s leading vehicle finance corporations with over 30 years experience. And with a range of flexible products and services to suit almost every need and circumstance, Toyota Finance can help find the right package for you or your business.

Even more protection.
Our Comprehensive Motor Vehicle insurance policy is packed with great benefits including; agreed value cover, new vehicle replacement if your Toyota is written off within the first 3 years, Genuine Parts Promise and a Lifetime Repair Guarantee on repairs authorised by Toyota Insurance\(^ {21}\).

And our Toyota Insurance Factory Approved Extended Warranty Insurance provides protection that continues after your Toyota New Vehicle Warranty ends.

We’ve got your back.
Every new Toyota is built to exceptional standards, backed by a three year/100,000km\(^ {19}\) warranty, giving you the peace of mind to feel confident for years to come. In the unlikely event that you need them, every Toyota Service Centre is committed to providing any warranty repairs you may need. They have the technology, the tools, and the skilled personnel to keep your Toyota in excellent condition.

Extend your peace of mind.
Whether it’s a flat tyre, lost keys or a flat battery, Toyota Extra Care Roadside Assist is never more than a phone call away. Available 24 hours a day, seven days a week, every day of the year, you’ll have peace of mind, whatever your emergency.\(^ {22}\)